

## **SESSION**

## Using Customer Trust to Drive Shop Growth DESCRIPTION

Broadly is focused on empowering shop owners with technology and best practices to help grow your business.

For this class, we've partnered with ThinkLikeAnApp — a thought leader in the industry focused on building customer trust — to discuss ways to increase your revenue and improve profitability.

Key points covered in this class include:

- The 3 pillars essential for building trust with your prospects and customers
- Actions you can take TODAY to begin to reap these benefits and expand your business

Sponsored By broadly



**Educator: Mike DelaCruz**